

**\*\*\*MEDIA ADVISORY\*\*\***

**COP21 Lima-Paris Action Agenda Focus on Business  
8 December 2015 1:00-3:00pm, Room Le Maroni – Hall 6 Blue Zone**

**Press briefing 10:15-10:45am CET Press Conference Room 1 – Hall 2 Blue Zone**

### ***Global Business Community Comes to Paris with Solutions for Taking On the Climate Challenge Across the Board***

**Paris, 8 December 2015: Nearly 400 business leaders will gather on Tuesday at the LPAA Focus on Business in Paris to announce unprecedented corporate action on climate in key areas such as carbon pricing, finance, responsible policy engagement and science-based target setting.**

The LPAA focus on Business is convened as the high-level event of the *Caring for Climate* Business forum, organized by the UN Global Compact, UN Environment Programme (UNEP) and the secretariat of the UN Framework Convention on Climate Change (UNFCCC), which have come together under the banner of the world's largest business coalition for climate change, backed by 450 CEOs in 65 countries. Since 2013, *Caring for Climate* signatories have reduced their carbon footprints by 12%.

The event will feature high-level speakers, including UN Secretary-General Ban Ki-moon, COP21 President and France's Minister of Foreign Affairs and International Development Laurent Fabius, U.S. Secretary of State John Kerry, and the UN's top climate change official Christiana Figueres, who will join chief executives to advance the climate change agenda.

Together, they will put forward an overview of all commitments and contributions by business and investors towards COP21, and highlight commitments around concrete solutions such as carbon pricing, responsible policy engagement, adaptation and science-based target setting. The focus will close with a discussion between more than 80 executives from the business sectors, on pricing the cost of carbon emissions. This event will be dedicated to discussing cross-cutting actions that impact the entire strategic management of a company's transition to climate-focused action.

Participants and speakers include:

- **H.E. Ban Ki-moon**, Secretary-General, United Nations
- **H.E. Mogens Lykketoft**, President of the 70th session of the United Nations General Assembly
- **H.E. Laurent Fabius**, Minister of Foreign Affairs and International Development, and COP21 President
- **H.E. John Kerry**, Secretary of State, United States of America
- **Jean-Pierre Clamadieu**, Chief Executive Officer, Solvay, Belgium

- **Christiana Figueres**, Executive Secretary of the UN Framework Convention on Climate Change (UNFCCC)
- **Lise Kingo**, Executive Director, UN Global Compact
- **Paul Polman**, CEO, Unilever, United Kingdom
- **Assaad Razzouk**, Chief Executive Officer, Sindicatum, Singapore
- **Achim Steiner**, Executive Director, UN Environment Programme (UNEP)
- **Jean-Pascal Tricoire**, Chief Executive Officer, Schneider Electric, and President, Global Compact France
- **Joanne Yawitch**, CEO, National Business Initiative, South Africa
- **Liu Zhenya**, Chairman, State Grid Corporation of China, Board Member, Global Compact Network China

**Additionally, more than 120 executives from the business sectors, NGOs, IGOs, governments and civil society have confirmed their participation to the event. SEE FULL LIST HERE:**  
<https://quickstart.quickmobile.com/document/render/12226/1/D58XOPl/adfdee878d27ced0a47033f309bf423f>

### **Background**

- Collaborative and solutions-oriented engagement by the private sector is vital to keeping the global temperature increase below 2°C and building long-term resilience.
- In recent years, many business initiatives on climate change have emerged and have set the groundwork for a new, low-carbon economy. Today, that low-carbon business sector is firmly established and more companies are joining the momentum, setting greenhouse gas (GHG) emissions reduction targets, building resilience in their operations and in the communities in which they operate, and publically reporting on their performance to take climate action and meet targets. Institutional investors and other financial intermediaries such as insurers and banks have also become increasingly vocal and organized on climate change. Concerned with the disruptive effects climate change could likely have on the medium to long-term performance and stability of their portfolios, investors have coalesced around increased reporting and disclosure of their portfolios' exposure to climate-related risks and alignment with climate objectives; as well as to initiate capital reallocation strategies with a focus on climate change.
- These forward-looking companies and business leaders are taking the lead by transforming their business models for climate action; yet their leaders still represent a fraction of the business community. In order to address the challenge of climate change, more needs to be done.
- While the other LPAA thematic focus have helped understand the extent to which business and investors have the solutions to turn the climate challenge into market opportunities through innovation and long-term investments in energy efficiency and low-carbon, climate-resilient technologies and policies, this focus will be dedicated to discussing cross-cutting actions that impact the entire strategic management of a company. Companies that publicly advocate for low-carbon solutions and demonstrate that climate action can generate both profits and long-term value will demonstrate that forward-thinking policy is consistent with sustainable economic growth.

## **Logistics**

**What:** COP21 Lima-Paris Action Agenda Focus on Business

**When and where:** 8 December 2015

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**Important information for media:** to attend the LPAA focus on Business, you must register for the event by emailing the UN Global Compact Office at [media@unglobalcompact.org](mailto:media@unglobalcompact.org) with your name, role and media organization. Please indicate any broadcasting equipment you will bring and register early to avoid wait times.

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### **ABOUT THE LPAA**

The **Lima-Paris Action Agenda** is a joint undertaking of the Peruvian and French COP presidencies, the Office of the Secretary-General of the United Nations and the UNFCCC Secretariat. It aims to strengthen climate action throughout 2015, in Paris in December and well beyond through: mobilizing robust global action towards low carbon and resilient societies; providing enhanced support to existing initiatives, such as those launched during the NY SG Climate summit in September 2014; and mobilizing new partners and providing a platform for the visibility of their actions, commitments and results in the run up to COP21. Learn more at <http://newsroom.unfccc.int/lpaa/about/>