



PARIS2015
UN CLIMATE CHANGE CONFERENCE
COP21-CMP11

BUSINESS ENGAGEMENT WITH THE COP21 AND THE ACTION AGENDA

September 2015



INTRODUCTION

The contribution of the private sector is essential to the success of the Paris climate negotiations (COP21) this December. Businesses have the responsibility to adapt their business models to help meet the challenge of keeping global temperature rises to no more than 1.5-2°C.

We are working to engage more and more businesses in the climate action movement in the run up to Paris in order to forge a pathway towards a low carbon and resilient world.

The easiest way to support this work is by committing to mitigation or adaptation actions or signing up to a 'transformational initiative' that will be featured at the negotiations.

This year, business has the potential to inspire governments to greater ambition.





THE PARIS CLIMATE ALLIANCE

The Paris climate negotiations will not only comprise the universal agreement to be signed by governments. To fulfill the objective of a 1.5-2 °C world, a new **'Paris Climate Alliance'** will have to be concluded, made up of 4 complementary pillars, each of which has an essential role to play.

T H E P A R I S A L L I A N C E

1

New universal agreement

The legal agreement that will be signed by governments will come into force in 2020 and will be applicable to all.

2

Country contributions

As well as signing the universal agreement, countries are submitting their own individual contributions, in advance of Paris, to demonstrate commitment to a common objective.

3

Mobilization of Finance

In order to fund the transition to low carbon and resilient activities, finance has to be mobilized from public and private sources.

4

The Action Agenda

The Action Agenda showcases climate actions and commitments from business and other non-state actors and supports an agreement in Paris





THE ACTION AGENDA

The Action Agenda is being steered by the **Lima-Paris Action Agenda** (LPAA), which is composed of four partners:



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**French COP 21
Presidency**



LIMA COP20 CMP10

**Peruvian COP 20
Presidency**



**Office of the UN
Secretary-General**



**UN Climate Change
Secretariat**

The COP21 will be geared to concrete action and cooperation between governments and non-state actors: this is the role of the Lima-Paris Action agenda, which must allow us to "do more, faster, now", by **increasing the ambition over the period 2015-2020 and beyond**, through the involvement of everyone in climate change action.

It includes **dozens of initiatives in key sectors for mitigation** (energy, technologies, transports, etc.), **adaptation and resilience**, and has been designed to trigger growing engagement from business by helping them to build and demonstrate concrete, ambitious and lasting actions on climate change.



ACTIONS THAT BUSINESS CAN TAKE

There are three principal ways in which **business can engage with the Action Agenda:**

1

Cooperative Action

This includes joining partnerships or cooperative initiatives. Several major organizations and coalitions are working to structure and promote large multi-stakeholder initiatives aimed at augmenting and encouraging climate action. Several of them are directly targeted to businesses. The LPAA partners strongly encourage these initiatives, which will be showcased at the COP. Cooperative action can be:

- **Action-oriented**
- **Industry-orientated**
- **Technology-oriented**

2

Individual Action

This involves setting individual targets. Large-scale transformation will only happen if businesses systematically integrate climate action into strategy-building and investment decision-making processes. In order to create an upward spiral of ambition, these objectives must be publicly announced and attached to quantified and time-bound reporting process. Key areas are:

- **Mitigation: reduce emissions, improve efficiency, shift to renewable energies...**
- **Resilience: adaptation measures, risk assessment...**
- **Finance: ESG and climate risks integration, carbon accounting...**

3

Public Policy Action

To encourage governments to increase their commitments and make ambitious decisions in Paris, it is essential that businesses actively advocate to the governments of the countries in which they are operating to develop public policies which encourage emissions reductions, **notably policies related to carbon pricing**



JOIN COOPERATIVE ACTIONS

In the months before Paris, **we strongly encourage businesses to join cooperative actions** in order to build momentum.

Out of 150+ cooperative initiatives that have been proposed by project leaders to the LPAA partners so far, several of them have already been identified by the 4 LPAA partners as leading practices, based on the following criteria:

Cooperative, inclusive, open, with **regional** balance

Able to directly **deliver** and **implement** commitments

Science-based : address concrete mitigation and adaptation stakes

Ready to **demonstrate** and **report** on commitment

Ambitious: **transformative** actions guided by a 1.5-2°C and resilient pathway.

More initiatives will be added on the road to Paris.

>> Full list of cooperative initiatives and details, including “how to join” and contact info available on the LPAA website

<http://unfccc.int/lpaa> <<



JOIN COOPERATIVE ACTION

Businesses can take part in 8 thematic areas, complemented by 4 transversal, actors-oriented action areas

Example of LPAA initiatives with private sector implication

>> see LPAA website for full list and additions

Agriculture	Forets
Cities & Subnationals	Private Finance
Transport	Renewable Energy
Business	Innovation
Energy Access & Efficiency	Resilience
Building	Short Term Pollutants



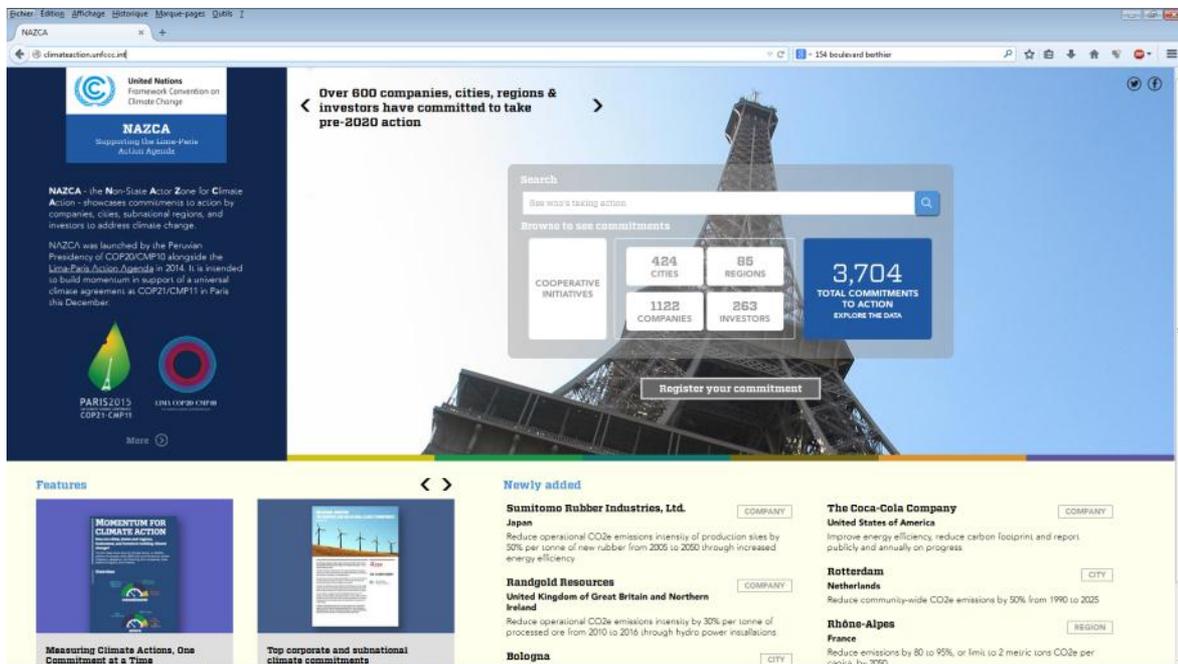
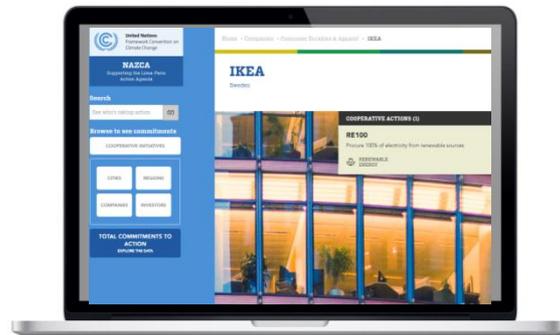


TAKE INDIVIDUAL ACTIONS

Businesses willing to take part in the climate action movement and let it know to the wider public can register directly their commitments on the UN climate action portal, NAZCA

<http://climateaction.unfccc.int/>

EXAMPLE:
IKEA



Already **600+** companies and **3700+** commitments registered and highlighted on NAZCA (09/15/2015)

NB: if your company has already reported its commitments through CDP, you can still register your newest commitments on NAZCA by using the simplified questionnaire.

THE ACTION AGENDA IN PARIS

At COP21, concrete climate action will be showcased during a **high level meeting, the Action Day, and a series of thematic half-days**, inside the UN negotiations zone.

This is a first in COP history.

During this sequence, LPAA actors will:

Announce progresses
of existing initiatives

Present new coalitions
& showcase individual
commitments

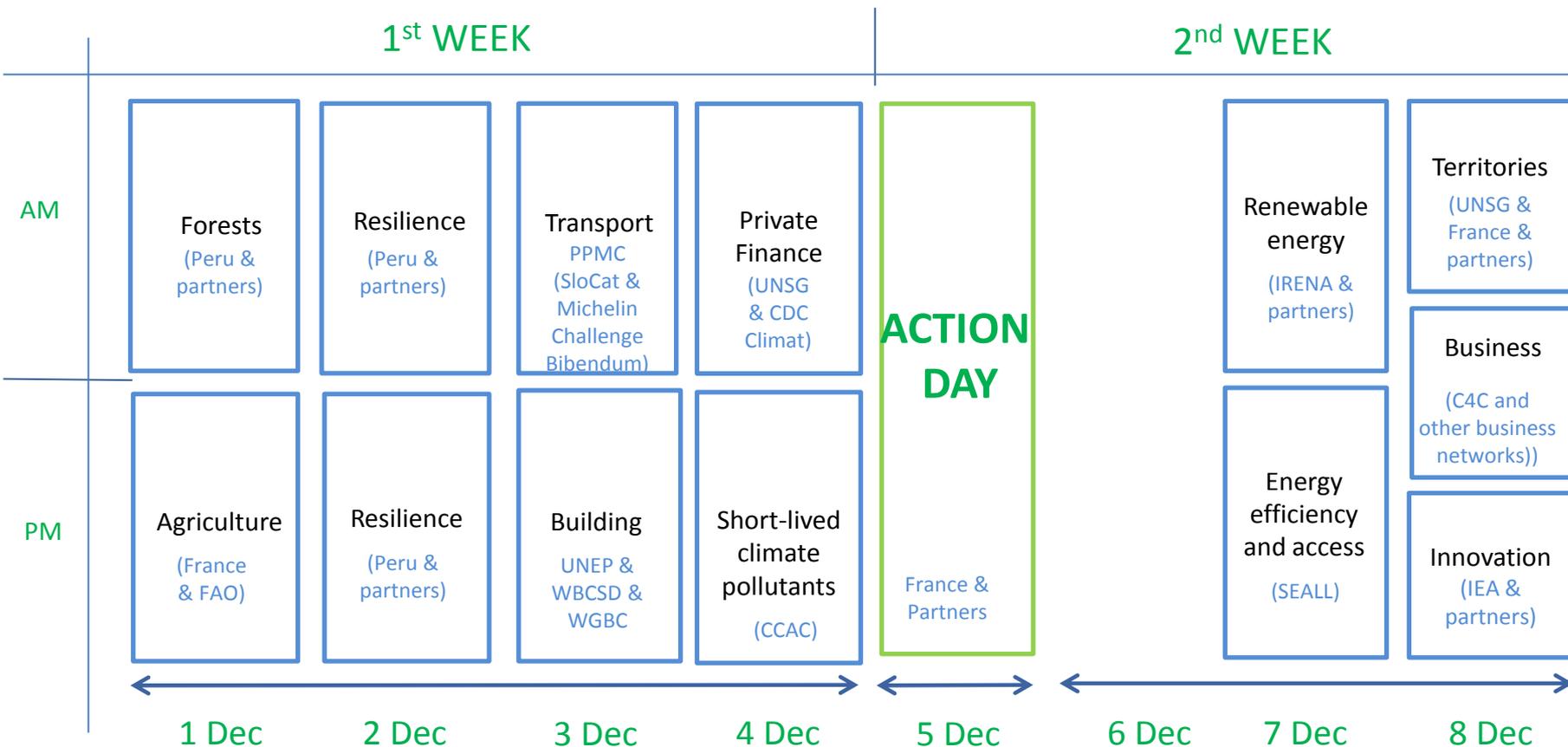
Show the way forward
and solutions pathways
to accelerate action

CEOs who have demonstrated the most ambitious commitments with the Action Agenda may get a chance to hop on stage, together with high-level officials and civil society leaders, to make game-changing announcements, showcase their involvements in cooperative initiatives, and demonstrate to the world that climate action is ongoing.





ACTION AGENDA PARIS SCHEDULE



OTHER USEFUL INFORMATION FOR BUSINESSES

Attend the COP as observers

Business leaders have 2 ways to be accredited as observers and get access to the negotiation zone: through their country's national delegation or through accredited business organizations, which they should contact directly (Full final list here: <http://maindb.unfccc.int/public/ngo.pl>). Note that this entire process is fully managed by the UNFCCC secretariat. Additionally, a number of specific badges will be reserved to CEOs of companies engaged in the LPAA sequence, so that they can attend the specific sessions they are involved with.

Organize side-events in the civil society village, the “Climate Generations Areas”

The size and immediate proximity of the climate Generations areas to the conference center make them a first in the history of the COP. Open for free to both the general public and officially accredited persons, these areas provide a huge space for debates, knowledge sharing, discussions and conviviality. In these areas, businesses and civil society stakeholders will organize side-events and conferences, set out their projects, initiatives and solutions: <http://www.cop21.gouv.fr/en/civil-society/take-part-climate-generations-areas>

Promote technological solutions: the “Gallery”

From December 2 to 9, the “Gallery”, located right next to the COP itself, will offer 10.000 m² of private exhibition space to innovative companies to present their actual solutions as concrete evidence of possible climate action. <http://www.world-efficiency.com/GB/La-Galerie/Why-take-part-in-La-Galerie.htm>

Supporting the organization of the COP

Several companies have chosen to contribute as sponsors to the organization of COP21 through either financial or in-kind contributions. More businesses can support the organization of the COP21 : <http://www.cop21.gouv.fr/en/partners/business-and-sponsors>

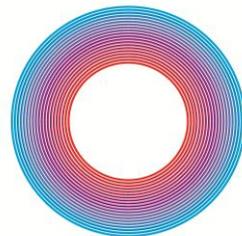
MORE INFO

LAAA website: <http://unfccc.int/lpaa>

NAZCA: <http://climateaction.unfccc.int/>

COP21 website: <http://www.cop21.gouv.fr/en>

UNFCCC website: <http://unfccc.int>



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